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Samuel I. Popkin

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The University of Chicago Press, United States, 1994. Paperback. Book Condition: New. New edition. 224 x 152 mm. Language: English. Brand New Book. The Reasoning Voter is an insider s look at campaigns, candidates, media, and voters that convincingly argues that voters make informed logical choices. Samuel L. Popkin analyzes three primary campaigns Carter in 1976; Bush and Reagan in 1980; and Hart, Mondale, and Jackson in 1984 to arrive at a new model of the way voters sort...

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- Authored by Samuel L. Popkin
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