



Towards a European Dream? Visions for the New Century

By Patrick Mello

GRIN Verlag Nov 2007, 2007. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Neuware - Bachelor Thesis from the year 2006 in the subject American Studies - Culture and Applied Geography, grade: 1,35, University of Bayreuth, 35 entries in the bibliography, language: English, comment: A contrastive study of recent works on matters concerning Europe and the United States and their respective ways of life and/or dreams. , abstract: Jeremy Rifkin s The European Dream (2004) makes the case for a European equivalent to the traditional American Dream. He argues that the latter has turned into a daydream and that today Americans are a chosen people without a narrative (56). For Rifkin, the future seems to lie in the European way of life. European Dream traces the development of the American Dream and its current decline as the author perceives it. Against this backdrop Rifkin develops a grand narrative , or founding myth, for the new Europe that is about to take shape. There are numerous books on the subject of European integration and the transatlantic relationship between the United States and the member states of the European Union. However, Rifkin s thesis...



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